**APPLICATION FORM**

**Local subsidy competition nr. 83149343 dedicated to media NGOs and networks**

**on Promoting Regional Development on Media Agenda**

**German Development Cooperation through GIZ** is announcing a grant competition dedicated to media NGOs and networks on Promoting Regional Development on Media Agenda within the project “Modernization of Local Public Services in the Republic of Moldova”.

**Goal:** to promote media coverage of regional development related subjects at local and national level

**Objectives:**

1. To increase knowledge of journalists on regional development
2. To increase visibility of regional development related subject through events and other public relations activities
3. To foster regional development institutions’ capacities to interact with media representatives

**Description of main activities:** *(Please describe how will be the activity carried out, target groups and main results)*

**Activities linked to objective 1**

**1.1.**

**Activities linked to objective 2**

**2.1.**

**Activities linked to objective 3**

**3.1.**

**Methodology** *(maxim 1 page)*

**Logical Framework**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Intervention logic** | **Objectively verifiable indicators of achievement** | **Sources and means of verification** |
| **Goal** | *What are the overall broader objectives to which the action will contribute?* | *What are the key indicators related to the overall objectives?* | *What are the sources of information for these indicators?* |
| To promote media coverage of regional development related subjects at local and national level |  |  |  |
| **Objectives** | *What specific objective is the action intended to achieve to contribute to the overall objectives?* | *Which indicators clearly show that the objective of the action has been achieved?* | *What are the sources of information that exist or can be collected? What are the methods required to get this information?* |
| 1.To increase knowledge of journalists on regional development |  |  |  |
| 2.To increase visibility of regional development related subject through events and other public relations activities |  |  |  |
| 3.To foster regional development institutions’ capacities to interact with media representatives |  |  |  |
| **Expected results** | *The results are the outputs envisaged to achieve the specific objective. What are the expected results? (enumerate them)* | *What are the indicators to measure whether and to what extent the action achieves the expected results?* | *What are the sources of information for these indicators?* |
| **1.1.1.** |  |  |  |
| **Activities** | *What are the key activities to be carried out and in what sequence in order to produce the expected results? (group the activities by result)* | ***Means:*** *What are the means required to implement these activities, e. g. personnel, equipment, training, studies, supplies, operational facilities, etc.* | *What are the sources of information about action progress?* |
| **1.1.** |  |  |  |

**Implementation Period:** ... months

**Action Plan**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Activity |  1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | Implementing body |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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**Project's Promotion Mechanisms** *(Describe the mechanism to ensure the project activities' coverage and visibility of donours' contribution)*

**Evaluation Mechanisms** *(Describe the procedures for follow up and internal/external evaluation)*

**Sustainability measures** *(Provide a detailed risk analysis and possible contingency plans)*

**Organizational structure and the team proposed for the implementation of the action**

**Budget**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Costs** | **Unit** | **# of units** | **Unit rate (in MDL)** | **Costs (in MDL)** |
|  |  |  |  |  |
|  |  |  |  |  |

**Proposals shall be delivered in original (in a sealed envelope, showing announcement number) not later than 6 August 2013, time 17:00 to the address: 31A Bulgara St., Chisinau, Moldova to the attention of Tatiana Dumbrava.**

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